

PIXELMEDIAGROUP LTD AFFILIATE PROGRAM TERMS AND CONDITIONS

This Affiliate Agreement ("Agreement") is made and entered into by and between PIXELMEDIAGROUP LTD ("Company"), the individual or entity ("Affiliate") applying to participate in the PIXELMEDIAGROUP LTD Affiliate Program ("Program"). By submitting an application to join or by accessing the Program, Affiliate agrees to be bound by all terms and conditions set forth herein.

1. DEFINITIONS

1.1 "Account" refers to the unique online account created for Affiliate upon approval to participate in the Program.

1.2 "Advertising Standards" means all applicable laws, regulations, and industry standards governing advertising in the United Kingdom, including but not limited to the CAP Code, UK GDPR, Data Protection Act 2018, and PECR.

1.3 "Commission" means the percentage or fixed amount payable to Affiliate for Qualified Transactions in accordance with the then-current commission schedule.

1.4 "Qualified Transaction" means a completed sale that meets all Program requirements, including but not limited to: (i) originating from an approved tracking link; (ii) complying with Advertiser terms; (iii) not being fraudulent; and (iv) not being returned or refunded.

1.5 "Service" means the PIXELMEDIAGROUP LTD affiliate marketing platform, including all associated tools, tracking systems, and reporting dashboards.

2. PROGRAM ENROLLMENT

2.1 To participate, Affiliate must complete the online registration form with accurate and complete information, including legal business name, contact details, and payment information.

2.2 Company reserves the right to approve or reject any application at its sole discretion without obligation to provide explanation.

2.3 Affiliate represents and warrants that all information provided during registration is truthful, accurate, and complete, and agrees to promptly update such information as necessary.

3. COMMISSIONS AND PAYMENTS

3.1 Commissions are calculated as a percentage of Net Sale Amount (excluding taxes, shipping, and discounts) based on the then-current commission schedule.

3.2 Payments are processed monthly around the 15th day of each month for commissions earned in the previous calendar month, provided the balance exceeds the £50 minimum threshold.

3.3 Company reserves the right to adjust or withhold commissions for: (i) returned products; (ii) chargebacks; (iii) fraudulent activity; or (iv) violation of Program terms.

3.4 Affiliate is responsible for providing accurate payment details and for any taxes payable on commission income.

4. INTELLECTUAL PROPERTY

4.1 Company grants Affiliate a limited, non-exclusive, revocable license to use approved marketing materials

solely for promoting Company's products/services in accordance with this Agreement.

4.2 Affiliate shall not: (i) modify creatives without prior written consent; (ii) use Company trademarks in domain names; (iii) engage in trademark bidding; or (iv) cache or redistribute marketing materials.

4.3 All intellectual property rights in the Program and marketing materials remain the exclusive property of Company.

5. DATA PROTECTION

5.1 Both parties shall comply with all applicable data protection laws including UK GDPR and Data Protection Act 2018.

5.2 Affiliate shall implement appropriate technical and organizational measures to protect personal data and shall not collect or process personal data beyond what is strictly necessary for Program participation.

6. TERM AND TERMINATION

6.1 This Agreement commences upon Company's approval of Affiliate's application and continues until terminated by either party with 30 days written notice.

6.2 Company may terminate immediately for: (i) breach of Agreement terms; (ii) fraudulent activity; or (iii) violation of applicable laws.

6.3 Upon termination, all licenses granted hereunder shall immediately cease and Affiliate shall remove all Company links and creatives from its properties.

7. GENERAL PROVISIONS

7.1 This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements.

7.2 No amendment shall be effective unless in writing and signed by both parties.

7.3 This Agreement shall be governed by and construed in accordance with English law, with exclusive jurisdiction granted to the courts of England and Wales.

8. CONTACT INFORMATION

All notices under this Agreement shall be sent to: PIXELMEDIAGROUP LTD 61 Bridge Street, Kington HR5 3DJ, United Kingdom

Email: info@pixelmediagroupltd.com

By submitting an application to join or by accessing the Program, Affiliate acknowledges having read, understood, and agreed to be bound by all terms and conditions of this Agreement.